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Shaping the future of the healthcare supply chain.

PRESS RELEASE

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SMI Provider Members Announce Support For Data Standards Adoption

Thirty-two Industry Provider members of the Strategic Marketplace Initiative (SMI), displaying the collaborative spirit that SMI has become associated with, today announced their support to work with trading partners to implement GS1 data standards by the publicly announced sunrise dates.

The thirty-two SMI Industry Provider members that announce their support to work for the adoption of the standards by the sunrise dates are:

Allina Hospitals & Clinics	Mayo Clinic
Atlantic Health	OhioHealth
Baptist Health System	Orlando Health
BJC HealthCare	OSF Healthcare System
Bon Secours Health System, Inc.	Parkland Hospital and Health System
Carolinas HealthCare System	Providence Health & Services
Catholic Healthcare East	Sentara Healthcare
Catholic Healthcare West	Sisters of Mercy ~ ROi
Duke University Health System	SSM Health Care
Geisinger Health System	SUNY Downstate Medical Center
Greenville Hospital System	Texas Health Resources
Intermountain Health Care	The Methodist Hospital System
Iowa Health System	University Kentucky HealthCare
Johns Hopkins Health System	University of Rochester
Kettering Health Network	WellSpan Health
Loma Linda University Medical Center	Yale New Haven Health System

Since SMI's establishment in 2006, the provider and supplier members of SMI have been at the forefront of the healthcare supply chain industry's data standards movement, first by helping to found the Healthcare Supply Chain Standards Coalition, then by fostering early adopter workgroups, assuming leadership positions with GS1 Healthcare US™, educating members and the industry, piloting processes, and encouraging others to join the effort.

“These thirty-two SMI Industry Provider members realize that data standards adoption cannot be realized without collaboration and support among all trading partners and stakeholders.” said Tom Hughes, SMI's Executive Director. “Like other leaders in our industry, these SMI members understand the need to stay focused and to work together so real positive changes take place.”

The industry supported sunrise dates for data standards adoption are:



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- Adoption of the Global Location Number standard (GLN) for standardized account/location identification and eliminate custom account numbers by December 2010
- Adoption of the Global Trade Item Number[®] (GTIN[®]) for standardized product identification by December 2012.

Carl Manley, SMI's Chairman of the Board and Vice President of Supply Chain at Sentara Healthcare said "These SMI members are all industry leaders dedicated to seeing our entire industry support data standards adoption through collaboration. Adopting data standards help all trading partners in the supply chain to ensure that the correct products are delivered to the correct locations at the correct time -- creating a safer, more efficient, and less expensive healthcare system."

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About SMI:

The Strategic Marketplace Initiative (SMI) is a non-profit organization comprised of senior-level executives representing diverse disciplines from the Healthcare Supply Chain. Membership includes executives from the country's largest IDN's and Academic Teaching Centers as well as Medical Device, Diagnostic and Pharmaceutical Manufacturers, Distributors and other key suppliers and service companies. SMI members have joined together in a common cause to influence, educate, and reshape the Healthcare Supply Chain.

The primary approach that SMI employs to reshape the Healthcare Supply Chain is to utilize a collaborative process to identify the most strategic issues. Multi-disciplinary teams are formed to further define the issues with intensive debate and input from the membership. Initiatives have resulted in software tools and publication of a best practice guideline. It is the intent of SMI through these efforts and others to significantly reduce the costs associated with the Healthcare Supply Chain through the adoption of standards and the elimination of waste and redundancy. SMI offers all of its tools and solutions to the entire industry at no charge through their web site www.smisupplychain.com.

SMI staff include Thomas W. Hughes, Executive Director, responsible for the overall operations of the organization, moderation of bi-annual Forums, and oversight of industry initiatives. Teri Gallagher serves as Administrative Director for SMI, responsible for the ongoing operations of the organization including functions relating to membership, financials, coordination of Forums, ongoing communications and office administration. Dennis P. Orthman is Initiative Project Manager for SMI, responsible for the ongoing support and coordination of SMI member-led initiatives, including research, analysis, coordination of team activities, and support for industry-wide adoption of SMI's tools and solutions.

For more information, visit www.smisupplychain.com